



2901 High Hill Road - Placerville, CA 95667

## High Hill Farm Festival Policy

**YOU MUST READ AND SIGN THIS POLICY TO BE ACCEPTED INTO THE FARM FESTIVAL. NO VENDORS WILL BE ADMITTED UNLESS THIS POLICY IS SIGNED, DATED & SUBMITTED TOGETHER WITH THEIR APPLICATION.**

### Space Rent Pricing

TIER 1 REQUIREMENT: You must Book 12 Weeks or More & Have Good Behavior	TIER 2 REQUIREMENT: Less than 12 Weeks Booked or Bad Behavior
10' x 10' - \$100 per week	10' x 10' - \$130 per week
10' x 15' - \$150 per week	10' x 15' - \$195 per week
10' x 20' - \$200 per week	10' x 20' - \$260 per week

### Electrical Requirements

**\$20 per week**

*(if used, must be for entire length of contract)*

#### Electricity Restrictions:

10' x 10' Booth – Total energy should not exceed 200 watts

10' x 15' Booth - Total energy should not exceed 300 watts

10' x 20' Booth - Total energy should not exceed 400 watts

**VIOLATIONS WILL NOT BE TOLERATED:** Electricity is used for lighting only to help display and sell your product. All other exceptions must be approved by High Hill Ranch Office. Any vendor using electricity for any other reason other than lighting THAT IS NOT APPROVED BY High Hill Ranch Office will be subject to a **\$50 fee due within 24 hours of their violation.** Additionally, **The vendor will permanently lose their rights to the TIER 1 Pricing and be subject to the higher TIER 2 Pricing** listed above for all future bookings of every season. Failure to pay the \$50 Fee or TIER 2 Pricing will result in immediate disqualification from the High Hill Ranch Farm Festival. You will be given 24 hours notice to remove your tent and your belongings or they will be removed for you by a High Hill Ranch Employee. High Hill Ranch is not responsible for any damaged belongings during this process.

## Farm Festival Rules & Violation Fees

Each violation of this policy will be enforced with a \$50 Fee and you will immediately lose all rights to TIER 1 PRICING. All Fees are due within 24 hours of the violation. Any Fees not paid will result in your immediate cancelation from the festival. You will have 24 hours to remove your tent and your belongings, or they will be removed for you by a High Hill Ranch Employee. High Hill Ranch is not responsible for any damaged belongings or products during this process. TIER 1 Pricing may be restored the following season based on compliance with this Farm Festival Policy.

### Product Requirements

- Your product must be more than 50% Handmade and be approved by High Hill Ranch before you can start selling in the Farm Festival. There are no buy sell products allowed. Brining in a buy sell product at any time during the season will result in a \$50 Fee and TIER 2 PRICING.

### Booth Requirements

- Your contract is for seven (7) days, running Saturday – Friday
- You are required to be in your space both Saturday and Sunday

### Co Op Requirements

- You are required to have someone watch your booth if you are not present. **1 person can watch a maximum of 3 booths. This means 1 person can watch only 2 other booth besides their own.** If you are not present or cannot find someone to watch your booth, you must take down your tent and set up once you return. **All violators participating will be subject to TIER 2 PRICING effective immediately & a \$50 Fee due within 24 hours of the violation.**

### Parking & Unloading Requirements

- Assigned spaces are located in the Artist Parking area alongside the orchard. If you haven't been assigned a space, you must park behind the Pie House or down below by the RV Area. You will receive your assigned parking number upon arrival.
- You are required to park in the designated Vendor/ Artist parking spot assigned to you. You are not allowed to park in High Hill Ranch customer or employee parking. **Any vehicles caught parking in a non-designated spot will be charged a \$50 Fee due within 24 hours of the violation and be subject to TIER 2 PRICING effective immediately.**
- You are required to be **parked** in your assigned parking spot before 7:30am Saturday & Sunday and 9:30am Monday - Friday. If you cannot unload your supplies by these deadlines, then you must still be parked by the deadlines and walk in your supplies from your designated parking spot. **Any vehicles still unloading next to their tent past 7:30am on weekends or past 9:30am on weekdays will be penalized with TIER 2 PRICING and a \$50 Fee due within 24 hours of the violation.**

## No Discounts

- Vendors are not High Hill Ranch Employees. All crafters are responsible for their own ice, food, and drinks.
- There will be **zero tolerance** for theft, cutting in line, and asking for discounts on food.
  - Crafters that decide to **purchase** food from High Hill Ranch must **wait in line** and must pay **full price**. Crafters are not allowed to take ice, soda or food from High Hill Ranch without paying full price. This will be considered theft and will result in **immediate loss of your booth permanently with no refunds**.

## Billing

- All invoices will be emailed directly from High Hill Ranch. If you do not have an email address, invoices will be sent by mail.
- All payments must be received by High Hill Ranch **on or before the deadlines** listed in the Application. **All late payments will be penalized with TIER 2 PRICING effective immediately and a \$50 Fee due within 24 hours of the violation. All Payments more than 5 days late will result in your cancelation from the show. You will have 24 hours to remove your tent and your belongings, or a High Hill Ranch Employee will remove them for you. High Hill Ranch and its employees are not responsible for any damages to your belongings or products during this process.**
- Make all payments by Cash or Check to High Hill Ranch. Submit your payment to **High Hill Ranch Office**.
- **OFFICE HOURS M-Th 8-5 , F 7-10 , CLOSED SATURDAY & SUNDAY**

## **Sub-Permits**

Address for your sub-permit:

**2901 High Hill Rd.  
Placerville, CA 95667**

## **Weather**

This is a Farm Festival. We are open rain, snow, or shine.

There will be **no** refunds and **no** rain checks due to inclement weather.

Bring weights and shims for your booth.

## **Festival Hours**

Monday – Friday: 10:00 – 5:00

Saturday/Sunday: 9:00 – 6:00

### ***[After Daylight Savings Ends]***

Monday – Friday: 10:00 – 5:00

Saturday/Sunday: 9:00 – 5:00

## **Set-Up Information**

- After 5:00pm the day before your booked date
- After 7:00am the day of your booked date

Mike Bennett will be on-site and available until 5:30pm

## **Animals**

Animals are not allowed at the Ranch, with the exception being for service dogs.

All service dogs **must** either be in a crate or on a leash during public hours.

## **Maintenance**

- Night Security will patrol the grounds 7 days a week to help protect your items from theft.
- High Hill Ranch is an outdoor farm festival. If you do not feel comfortable in an outdoor environment, do not sign up. It is your responsibility to maintain your spot and resolve any issues to the best of your ability. All complaints for bugs, trees, rocks, mud, weather, light bulbs and bathrooms will be ignored unless determined dangerous by High Hill Ranch Employees.

## **Contact Info**

Craft Coordinators: **Mike & Molly Bennett**

Phone: **(775) 772-6165**

Email: [mollyb369@yahoo.com](mailto:mollyb369@yahoo.com)

### **High Hill Ranch Office**

2901 High Hill Rd.

Placerville, CA 95667

Phone: **(530) 644-1973**

Email: [highhillranch@att.net](mailto:highhillranch@att.net)

HRS: M-F 8-5 , CLOSED SAT & SUN

***By signing this Policy, you are agreeing that you have fully read and will always adhere to all the rules and regulations listed on this entire policy belonging to High Hill Ranch, for the entire 2018 Season. By signing you will take full responsibility for any Co Ops or person(s) watching or working in your booth for the entire 2018 Season. By signing below, you agree to pay all Penalty Fees within 24 hours of the violation. By signing you understand that this policy and its rules are enforced out of respect for fellow vendors and for the safety of employees, customers and the vendors.***

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Vendor Name

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Date

**YOU MUST READ AND SIGN THIS POLICY TO BE ACCEPTED INTO THE FARM FESTIVAL. NO VENDORS WILL BE ADMITTED UNLESS THIS POLICY IS SIGNED, DATED, & SUBMITTED TOGETHER WITH THEIR APPLICATION.**



# EXHIBITOR APPLICATION 2018

(Deadline for returning artists is March 1st)

Jurying for show is ongoing until filled

**You must Sign the  
2018 Farm Festival  
Policy & Submit it w/  
this Application!**

Payments:

Applications:

**ALL PAYMENTS MUST BE SENT TO HIGH HILL RANCH**

By Phone: (530)-644-1973 (Monday-Friday)

By Mail: High Hill Ranch  
2901 High Hill Road  
Placerville, CA 95667

Mail app to Craft Coordinators Mike & Molly Bennett

Electronically to: [mollyb369@yahoo.com](mailto:mollyb369@yahoo.com)

Physically to: 2030 E St., Spc. 49  
South Lake Tahoe, CA 96150

Phone for show info: (775) 772-6165

NAME: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CALIFORNIA STATE RESALE TAX NUMBER: \_\_\_\_\_

ITEMS WHICH YOU WOULD BE SELLING: \_\_\_\_\_

SPACE SIZE:  10X10  10X15  10X20 ELECTRICITY:  YES  NO

SELECT DATES	PAYMENT DUE BY 5/25 FOR DATES BELOW 8/25 - 9/29				PAYMENT DUE BY 9/25 FOR DATES BELOW 10/6- 10/27				PAYMENT DUE BY 10/25 FOR DATES BELOW 11/3 - 11/24				PAYMENT DUE BY 11/25 FOR LAST DATES				
	8/25	9/1	9/8	9/15	9/22	9/29	10/6	10/13	10/20	10/27	11/3	11/10	11/17	11/24	12/1	12/8	12/15
X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**PRICING (12 or more weeks booked):** 10x10 is \$100.00/wk 10x15 is \$150.00/wk 10x20 is \$200.00/wk

**PRICING (less than 12 weeks booked):** 10x10 is \$130.00/wk 10x15 is \$195.00/wk 10x20 is \$260.00/wk

Electricity: \$20/wk (optional)

Artists who book 5 dates or less will be billed for all dates at once

**THE DATES ABOVE MUST BE APPROVED BY HIGH HILL RANCH**

New Artists: Please include with your app (digitally or physically) 3 images of your work and 1 of your booth.

- I understand and agree that my resale permit number is valid.
- I have read and understand the space fees and electricity fees listed above.
- I understand and agree that the items that have been approved to sell are strictly the only items that I may sell.
- I understand and agree that I may not sell at any other craft show in Apple Hill, while at High Hill Ranch.
- I understand and agree that my displays are my responsibility; any loss to you is not associated with High Hill Ranch. HIGH HILL RANCH has the right to revoke this arrangement at will.
- I understand and agree that any cancellations made by me, because of weather, illness, etc. will not be refunded and if I sign up for a date, I am responsible for paying for it.

SIGNED: \_\_\_\_\_ DATED: \_\_\_\_\_

Please sign application and return. If approved, you will receive an invoice shortly after a decision has been made. ALL PAYMENTS are to be made to High Hill Ranch. Please call (530)-644-1973 to make a payment.

**Important: By Signing your Application you are agreeing that you have fully read, understand, and will adhere to the Farm Festival Policy stated on our website in addition to the listed Rules above.**